

**POP
UP**

FESTIVAL

A National Schools Literature Festival

for whole schools and
Key Stages at all levels of ability



Supported using public funding by

**ARTS COUNCIL
ENGLAND**

Bringing literature to life for
over 100,000 children and
young people since 2011.
pop-up.org.uk

**POP
UP**

FESTIVAL

Join the hundreds of primary, secondary and special schools across the UK seeing the transformative impact of our school-wide celebration of reading, creative writing and visual storytelling.

Pop Up Festival places exceptional books and workshops by diverse authors who are experienced classroom practitioners at the heart of learning. It creates a buzz that develops pupils' reading enjoyment, confidence, creativity, wellbeing, literacy skills and cultural capital.

Programming

We create an inspiring annual programme of contemporary children's literature. You choose books suited to your pupils' needs and interests, to invigorate literacy and teaching practice.

Celebration

Pop Up Festival culminates in interactive workshops by the authors of your books as inspiring role models, with optional experiences connecting stories to places in local cultural and heritage venues.

Immersion

We provide class sets of your chosen books, high-quality author-generated resources and support from our Education team.

EVERY class and teacher receives:



Twilight induction INSET



A class set of your chosen book (x15)



A workshop with the author of your book



Access to Pop Up Hub digital sharing platform

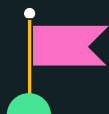


Expert consultation and support from our Education team

EXTRA options include:



Teacher CPD with your authors



Experiences in cultural venues



Evaluation of outcomes and impact

EVIDENCING

OUTCOMES

Previous evidence shows that pupil and teacher outcomes can include:

- ▶ **Social, emotional health & wellbeing** - inspiration, motivation, enjoyment, confidence, creative self-expression, resilience, cultural capital
- ▶ **Attitudes & behaviours** - reading and writing creatively and imaginatively, for pleasure and for purpose
- ▶ **Knowledge & skills** - literacy and visual storytelling, imagination, ideas, collaboration, creativity, critical capacity, teaching practice
- ▶ **Achievement & attainment** - when schools participate over two or more years

OUR IMPACT

We tracked over 9,300 pupils and 420 teachers across 5 regions in England and Wales in 2016-20:

PUPILS

- ▶ 91% loved their author workshop, 84% wanted to read more after taking part
- ▶ Teachers saw 85% of their class read independently more and 80% write more
- ▶ 16% increase in boys' reading

TEACHERS

- ▶ 70% of teachers said the festival programme challenged their teaching practice
- ▶ 89% learned a new technique or skill from the author-led CPD
- ▶ 93% said they would use what they had learned in class

PUPILS WITH SEND - CASE STUDY

- ▶ Threefold increase in progress above expectation in writing - from 29% to 91%
- ▶ Pupils went from 0 to achieving 85 GCSEs over 3 years

Outcomes from participating in Pop Up Festival closely align with Ofsted's Inspection Framework (2019).

Developing literacy practice that regularly revolves around **rich literature and interactions with author role models** enables learners to develop **confidence and enjoyment**, while discovering their **interests, talents and cultural capital**.

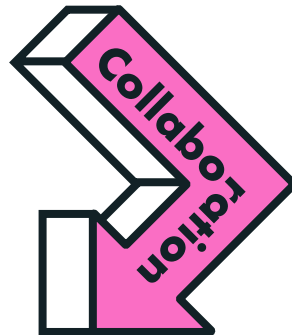


Consultation - 6 weeks (e.g. Autumn*)

- ▶ Schools' and pupils' needs, objectives and interests
- ▶ Appoint a designated school coordinator

Collaboration - 1 term (e.g. Spring)

- ▶ Select a book and author for each class from our shortlist
- ▶ We schedule author workshops for every class
- ▶ Optional author-led Teacher CPD
- ▶ Pre- and post-project evaluation



Celebration - 1 term (e.g. Summer)

- ▶ Class sets of selected books arrive
- ▶ Teacher-led reading and writing programme
- ▶ Author workshops in every class
- ▶ Optional experiences at cultural venues
- ▶ Publish stories and resources on Pop Up Hub
- ▶ Optional post-project evaluation

* Most schools begin work on Pop Up Festival in the autumn for the summer programme. Schools can sign up and take part at any time in the school year.

COSTS

Bring literature to life in your classroom and help narrow the literacy gap with our immersive, interactive programme. Costs start at **£500 per class**, around **£16 pp** (based on 30 pupils per class), for a **minimum of two classes**.

- ▶ **Costs decrease** e.g. to around £13 pp for seven classes and £12 pp for 50 classes.
- ▶ **Discounts** are available on books.
- ▶ **Author-led Teacher CPD** is **FREE** to school clusters that sign up for 20 or more classes.

Take advantage of our **Early Bird discount of 10%** for schools and school clusters that sign up **by Friday 16 July** to take part in the 2021-22 school year.

Contact us to explore our flexible pricing options: education@pop-up.org.uk

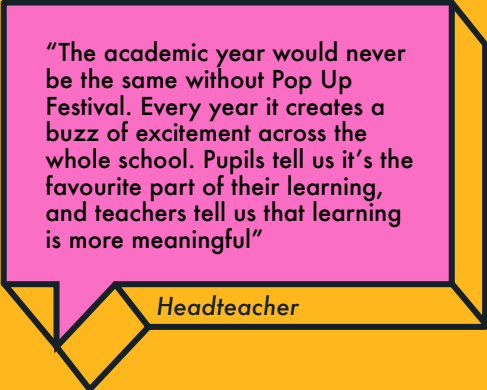
POP UP HUB



Pop Up Hub - our safe, child-centred digital platform - showcases hundreds of top quality books, author biographies and inspiring teaching resources.


Visit www.pop-up-hub.com to find out more.





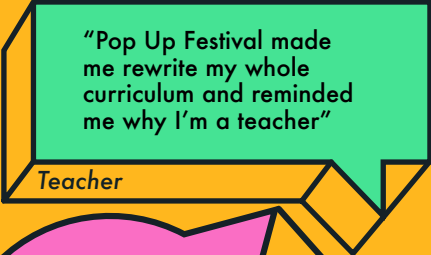
"The academic year would never be the same without Pop Up Festival. Every year it creates a buzz of excitement across the whole school. Pupils tell us it's the favourite part of their learning, and teachers tell us that learning is more meaningful"

Headteacher



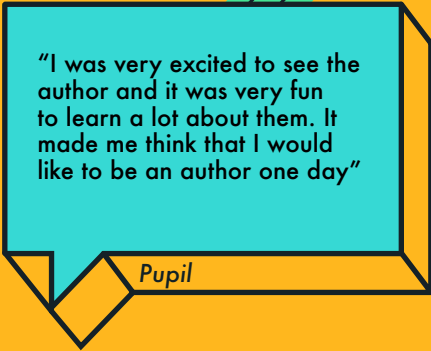
"Students are more inclined to accept feedback and improve their writing without prompting"

Teacher



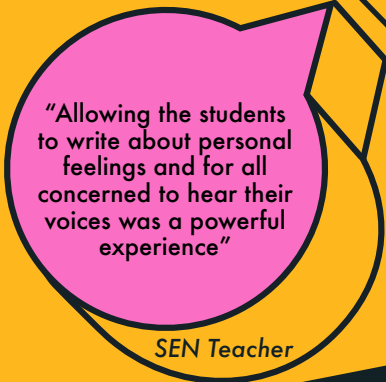
"Pop Up Festival made me rewrite my whole curriculum and reminded me why I'm a teacher"

Teacher



"I was very excited to see the author and it was very fun to learn a lot about them. It made me think that I would like to be an author one day"

Pupil



"Allowing the students to write about personal feelings and for all concerned to hear their voices was a powerful experience"

SEN Teacher



Interested?

Contact education@pop-up.org.uk to explore options for your school

Visit www.pop-up.org.uk to find out more about Pop Up Festival

Pop Up Projects, set up in 2011, is a non-profit national children's literature development agency. Our mission is to transform lives through literature. Community Interest Company Reg. No. 7504770.

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