



**POP  
UP**

**FESTIVAL**

**FOR SEND**

## Are you an educator in a special school?

We can help you bring pupils' reading and storytelling skills alive with our transformative literature programme for **SEND**.

**Pop Up Festival has been bringing literature to life for over 100,000 children and young people since 2011 in hundreds of primary, secondary and special schools across the UK.**

It places exceptional books and live interactions with authors at the heart of learning in a school-wide celebration of reading, creative writing and visual storytelling.

### What's unique about Pop Up Festival for SEND?

- ▶ We **consult** with you at every stage to provide an immersive, interactive experience for your pupils
- ▶ We **collaborate** with you to match each class with a contemporary book by a published children's writer or illustrator, trained by us to work with pupils with SEND
- ▶ Your authors create **bespoke workshops and resources** around your chosen books based on the specific literacy levels, age-relevant interests and needs of your classes
- ▶ Your authors can provide **CPD** sessions and support to develop creative approaches to literacy through literature

### What teachers say about Pop Up Festival for SEND

"We were awarded the Kent Literacy Award 2016 for the Most Inclusive Development of Literacy across the Medway District, as well as three further awards in 2017, in part due to our partnership with Pop Up."

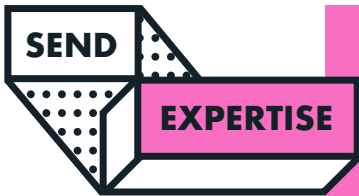
*(Bradfields Academy, Medway)*

"The focus on the book incorporated aspects of art, colour and smell work for our VI pupils, PSHE, communication symbols and collaborative working."

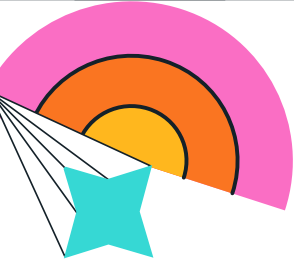
Teachers say that the programme helps students to express their feelings in class in ways they wouldn't normally do:

**"For all concerned to hear their voices was a powerful experience."**

*(The Beacon School, Kent)*



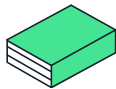
We have extensive experience of working with a diverse range of special schools, including **SEMH with LD, PSCN, and SLCN/ASD** designations. Pop Up Festival for SEND caters for **all ages** (3-18 years) and needs, including **sensory and PMLD**.



- ▶ Your pupils increase their **vocabulary** and enhance their **communication**, inferential and analytical skills, gaining **confidence** and improved **wellbeing** through creative self-expression
- ▶ You will be **upskilled, empowered and resourced** to use accessible literature in your SEND classroom in fresh, creative ways
- ▶ Schools improve **literacy standards**



At one special school, Pop Up Festival helped **triple** the percentage of pupils who made progress above expectation in writing from **29% to 91%** over three years. The same school increased from **zero to 85** pupils achieving English GCSE, as a direct result of taking part.



**Starting at: £24.80**  
per head  
for 30 pupils



**£21.70**  
per head  
for 40 pupils



**£17.80**  
per head  
for 50 pupils

Based on one book between two pupils - additional sets of books can be provided.

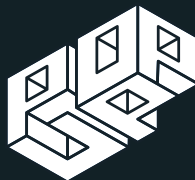


We offer **discounts** for larger numbers of pupils and for bookings across a school cluster.

**Contact**  
[send@pop-up.org.uk](mailto:send@pop-up.org.uk)  
for a bespoke quote

Twitter: @PopUpFestival  
Facebook: PopUpFestival  
Instagram: [pop\\_up\\_projects](https://www.instagram.com/pop_up_projects)

[www.pop-up.org.uk](http://www.pop-up.org.uk)



Pop Up Projects, set up in 2011, is a non-profit national children's literature development agency. Our mission is to transform lives through literature.  
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