

PATHWAYS

Into Children's Publishing

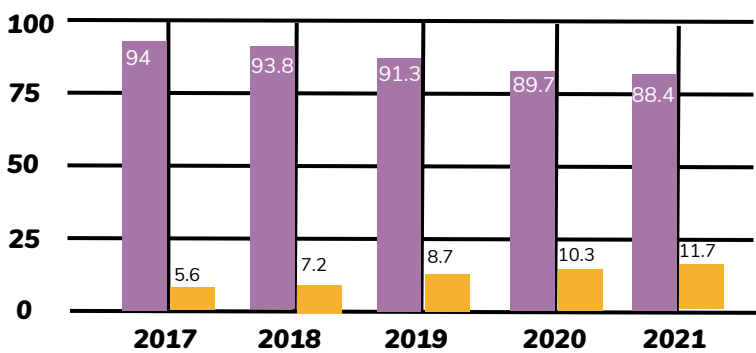
4 things that you should know

1 It is a dynamic new model for arts education

Over 70% of participants on Pathways courses are 'untrained', and do not hold a degree or qualification in the field.

Representation in children's publishing

White creators
Creators of colour



Book Trusts representation report (2022)

2019 - 2021

- 26 artists age 22-56
- 87% artists of colour
- 48% first language not english
- 29% had an illustration BA or MA
- 189 days of learning - 89% online
- 104 days mentoring
- 25 illustrators commissioned to tutor and mentor
- 71 publishers & academics volunteers as tutors & mentors
- 75% attendance and 96% retention
- 55% artists commissioned

2023 - 2024

- 44 current mentees
- 75% artists of colour
- 14% disabled artists
- 30% neurodivergent artists
- 27% hold a degree in illustration
- Expanded into Scotland with funding from Creative Scotland
- 300 days of tutoring & mentoring
- 80% fully accessible online
- Plans to tour end showcase to London, Edinburgh, Bologna & Frankfurt book fairs
- Best artists published by Pop Up 2025-26

2 Designed especially for creatives from backgrounds that are under-represented in children's books

We offer fully-funded and majority-subsidised places on various Pathways courses for talented and ambitious creatives who self-define as people of colour, disabled, neurodivergent, LGBTQ+, asylum seeker, refugee, migrant, and from deprived backgrounds.

3 Delivered in partnership with publishing professionals, specialist academics and published illustrators and writers

Pathways Into Children's Publishing is tutored and mentored by 100+ children's illustrators, editors, art directors, course leaders and lecturers from 25 affiliated publishers and universities.

Publishers



4 The course develops craft and technique and focuses on real-world, work-based experiences

Learning directly from practitioners means that mentees learn about the relationships, processes and networks that are vital in accessing a career in children's publishing. Fun fact, 55% of the mentees from the 2019-21 batch were commissioned!

Testimonials

In order for children's publishing to continue to flourish, we need to access and appeal to readers from every part of society. Pathways Into Children's Publishing teaches a new generation the knowledge and skills necessary to develop long term careers as authors and illustrators.

- Kate Wilson, Managing Director, Nosy Crow

I have loved this journey and have learnt so much. I feel my practice has changed considerably. I am very much loving the difference Pathways has made to my life learning a living as an artist.

- Ruthine Burton (Mentee 2019-21)

